

Cookies and Personal Data Policy

This website www.promo.corvuspouches.com (the “Site”) belongs to and is administrated by Corvus Global AG (hereinafter referred to as “Corvus” or “we”). By visiting and/or using this Site, you understand and agree that we may collect and process your personal data and use cookies on the terms and conditions of this Cookies and Personal Data Policy set forth below (the “Data Policy”) and accept the Data Policy and its terms and conditions set forth below. If you do not accept the terms and conditions, you should not use the Site or download any material from it and should leave it. Any use (in any form) of this Site is governed by and subject to this Data Policy and its terms and conditions below.

By visiting and/or using this Site you’re agreeing to this Data Policy, which will result in a legal and binding agreement between you and us on the terms and conditions below.

Your use of the Site is governed by this Data Policy and the [Site Policy](#). We encourage you to read the [Site Policy](#) and revisit the both documents from time to time to be aware of the most recent updates and changes they may have.

A) Cookies

1) What is a cookie

'Cookies' are small data files that are sent to your browser from a web server and stored on your device's hard drive. References in this Data Policy to ‘cookies’ also include other means of automatically accessing or storing information on your device.

By using this Site, you are agreeing to the use of the cookies described in this Data Policy.

2) Purpose of using cookies on the Site

These cookies are used to collect information about how you and other visitors use the Site, which we use to help improve it. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have come to the website from and the pages they have visited. This allows to offer you the most useful information you are looking for or may be interested in.

3) We may use third-party cookies

We may use third-party cookies, including, for instance, Google Analytics, a web analytics service from Google Inc. Google Analytics uses so-called "cookies", text files which are stored on users' computers and which allow an analysis of the use of the website by them.

Google Analytics used by this Site is a way for us to monitor how you use this Site so that we can improve the Site and your experience.

4) You can turn off cookies

You can disable cookies in your browser. Please contact the developer of your browser to learn how you can disable cookies in your browser.

B) Information about Personal Data

1) We collect your personal data

We may collect information that you provide directly. Typically this will happen when you sign up to be a member of our databases (for example if you subscribe for our press releases or e-mail alerts), etc.

We may collect information about you automatically. Typically this will happen, for example, through tracking mechanisms (such as cookies and web beacons/pixels).

We may also collect information in other contexts made apparent to you at the time.

We collect the following information about you: your IP address, the type of the device you are using, your location, your browsing history.

2) How we use this personal data

We process your personal information and data for a variety of reasons or ‘purposes’. For that, we collect your personal data, process and enrich it.

We may use your personal information and data we collect or receive about you for our legitimate business interests, including:

- To enforce compliance with our [Site Policy](#), Data Policy, and applicable law. This may include developing tools and algorithms that help us prevent violations.
- To protect the rights and safety of other Site visitors and third parties, as well as our own.
- To meet legal requirements, including complying with court orders, valid discovery requests, valid subpoenas, and other appropriate legal mechanisms.
- To provide information to representatives and advisors, including attorneys and accountants, to help us comply with legal, accounting, or security requirements.
- To prosecute and defend a court, arbitration, or similar legal proceeding.
- To provide, support and improve the Site or our products. For example, this may include sharing your information with third parties in order to provide and support our Site or products, or to make certain features of the Site available to you and/or other Site visitors.
- For our data analytics projects. Our data analytics projects use data from the Site, including your personal information and data, to provide and improve the Site and/or our products. We use information, like your browsing history, so we can make more informed predictions, decisions, and products for you and other Site visitors. For example, we use your personal data to enable recommendations, audience segmentation, and predicted demographics features. If you prefer not to share this data, you can opt out of data analytics projects at any time by emailing us at dpo@corvuspouches.com.
- Other purposes. To carry out other legitimate business purposes, as well as other lawful purposes.

Also, we have a legal obligation to ensure that we comply with all statutory and regulatory requirements within the jurisdictions within which we operate (including those relating to bribery and corruption, money laundering and sanctions) when engaging with third parties. These obligations may require us to collect, store and sometimes share your personal information and data with other organizations such as the police, tax authorities or other public authorities or governmental enforcement agencies.

Also, we may use your personal data in a way that could help us to make your using the Site more convenient to you.

3) How long we keep your personal data

We will retain your personal data and the information about you for the period necessary to fulfil the purposes for which the information was collected. After that, we will delete it. The period will vary depending on the purposes for which they were collected. Note that in some circumstances, you have the right to request us to delete your personal data and that information and/or withdraw your consent to process and retain your personal data. But we are sometimes legally obliged to retain the information, for example, for tax and accounting purposes.

4) Where we keep your personal data

We keep your personal data on our servers or servers of our hosting companies that are located in the EU.

5) We can transfer your personal data to third parties

At Corvus, we do not share, rent or trade your information with third parties for marketing or promotional purposes. When necessary we may share information about you with the companies comprising Corvus group in order to improve your experience and make our Site better and more convenient and useful.

We can transfer your personal data to tax, audit, or other authorities, when we believe we are legally required to do so, where the relevant authority has asked us to assist (for example, because of a request by a tax authority or in connection with any expected litigation), or in order to help prevent fraud or to protect the rights of Corvus; or protect the personal safety of Corvus employees, third party agents or members of the public.

6) Your rights regarding your personal data

You have certain rights in relation to your personal data.

First of all, you have the right of access to the information we hold about you.

You have the right to ask us to correct any inaccurate or incomplete personal information that we hold about you. You can object to us using your information if we are using it for the purpose of our legitimate interests.

You may withdraw your permission at any time by emailing us at the contact details set out below and we will stop using your information for that purpose.

In certain cases, you have the right to ask us to "erase" (remove) your personal information.

You can ask us to suspend our use of your personal information in certain circumstances. For example, during the time it takes us to respond to your request to correct the information we hold about you.

To exercise any of your rights or if you have any questions or complaints about this Data Policy, please contact us at dpo@corvuspouches.com.

Also, you have the right to complain to a data protection authority about the collection and use of your personal data. For more information, please contact your local data protection authority. Contact details for data protection authorities in the EEA are available [here](#).

7) You can remove your personal data

At any time you have the right to ask us to delete your personal data that we hold and process. In order to do so please send us an e-mail at dpo@corvuspouches.com.

We do our best to process such requests within 3 business days upon its receipt.

8) Any questions or requests

We have a special person responsible for this Data Policy, collection of your personal data and other related issues – our Data Protection Officer. To exercise any of your rights or if you have any questions or complaints about this Site Policy or related questions, please contact our Data Protection Officer at dpo@corvuspouches.com.

9) Changes and Amendments

We may change this Data Policy at any time and from time to time.

The most recent version of the Data Policy is reflected by the version date located below. All updates and amendments are effective immediately upon notice, which we may give by any means, including, but not limited to, by posting a revised version of this Data Policy or other notice on the Site. We encourage you to review this Data Policy often to stay informed of changes that may affect you. Our electronically or otherwise properly stored copies of this Data Policy are each deemed to be the true, complete, valid, authentic, and enforceable copy of the version of this Data Policy that was in effect on each respective date you visited the Site.

The latest version of the Site Policy is dated May 6, 2020.